



**SCHOOL of ENGINEERING
& MANAGEMENT**

KASABA BAWADA, KOLHAPUR
Approved by AICTE, New Delhi

Constituent Unit of
D. Y. PATIL EDUCATION SOCIETY
(DEEMED TO BE UNIVERSITY), KOLHAPUR
Notification No. F.9-26/2004- U.3 dt. 01-09- 2005 of the GOI
Re-accredited by NAAC with 'A' Grade

“Imparting knowledge with excellence”

SYLLABUS

MBA I 2023-2024

SEMESTER I

Sr. No	Course Code	Course Type	Name of the Course	Teaching Scheme Per Week			Credits	Total Marks	Evaluation Scheme			
				L	T	P			Type	Max. Marks	Minimum Marks For Passing	
1	101	CC	Management Concepts	4		--	04	100	ISE	20	20	40
									MSE	20		
									ESE	60	20	
2	102	CC	Principles of Accounting For Managers	4	--	--	04	100	ISE	20	20	40
									MSE	20		
									ESE	60	20	
3	103	CC	Quantitative Techniques For Managers	4	--	--	04	100	ISE	20	20	40
									MSE	20		
									ESE	60	20	
4	104	CC	Organizational Behavior	4	--	--	04	100	ISE	20	20	40
									MSE	20		
									ESE	60	20	
6	105	CC	Business Economics	4	--	--	04	100	ISE	20	20	40
									MSE	20		
									ESE	60	20	
7	106	CC	Legal Aspects Of Business	02	--	--	02	50	ISE	50	20	20
8	107 (a&b)	Ability Enhancement Course (AEC)	Professional Communication Skills	02	--	--	02	50	ISE	50	20	20
			IT for Managers	02	--	--	02	50	ISE	50	20	20
9	108	Value Addition Course (VAC)	Universal human values	02	--	--	02	50	ISE	50	20	20
Total				26	--	--	26	700	--	--	--	--



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SEMESTER II

Sr. No	Course Code	Course Type	Name of the Course	Teaching Scheme Per Week			Credits	Total Marks	Evaluation Scheme			
				L	T	P			Type	Max. Marks	Minimum Marks For Passing	
1	201	CC	Financial Management	4		--	04	100	ISE	20	20	40
									MSE	30		
									ESE	50	20	
2	202	CC	Marketing Management	4	--	--	04	100	ISE	20	20	40
									MSE	30		
									ESE	50	20	
3	203	CC	Human Resource Management	4	--	--	04	100	ISE	20	20	40
									MSE	30		
									ESE	50	20	
4	204	CC	Operation Management	4	--	--	04	100	ISE	20	20	40
									MSE	30		
									ESE	50	20	
6	205	CC	Business Research Methods	2	--	--	02	50	ISE	25	10	20
									ESE	25	10	
7	206	AEC (Any One)	a) Digital Marketing b) Selling and Negotiation Skills c) Foreign Language: German	2	--	--	02	50	ISE	50	20	20
8	207	DSE	Event Management and Public Relations Management	4	--	02	04	100	ISE	20	20	40
									MSE	30		
									ESE	50	20	
9	208	DE	Office Automation	2	--	02	02	50	ISE	50	20	20
Total				26	--	06	26	650	--	--	--	--