



**SCHOOL OF MANAGEMENT**  
**CURRICULUM STRUCTURE FOR FIRST YEAR BBA PROGRAM (2024-25)**

SEMESTER I									
Course Code	Course Title	L	T	Pr	C	Evaluation Scheme for (L T P)			
						Marks	Exam	WT	Pass %
241BBA101 (CC) Version: 1	Management Concepts and Organizational Behaviour	4		-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA102 (CC) Version: 1	Financial & Cost Accounting	3	1	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA103 (CC) Version: 1	Business Economics	4		-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA104 (AEC) Version: 1	Business Communication Skills-I	1	1		2	50	ISE	50	Min 40
241BBA105 (VAC) Version: 1	Environmental Science and Sustainability	2	-	-	2	50	ISE	50	Min 40
241BBA106 (MDE) Version: 1	Indian Knowledge System	2	-	-	2	50	ISE	50	Min 40
241BBA107 (SEC) Version: 1	Computer Skills-MS Office	1	-	2	2	50	ISE	100	Min 40
241BBA108 (SEC) Version: 1	Rural Internship				Au	50	Report	100	Min 40
	<b>TOTAL</b>	<b>16</b>	<b>2</b>	<b>4</b>	<b>22</b>	<b>550</b>	<b>TH:22 TC:22</b>		

L: Lecture, T: Tutorial, Pr: Practical, C: Credits, Th. : Theory, WT: Weight Age

CC: Core Course, DSE: Discipline Specific Elective, AEC: Ability Enhancement Course, SEC: Skill Enhancement Course, VAC: Value Added Course, MDE: Multi-Disciplinary Elective course

ISE: Internal Student Evaluation, MSE- Mid Semester Evaluation, ESE End Semester Examination FEP : Faculty Evaluation Practical, POE : Practical Oral Examination. OE- Oral Examination



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SEMESTER II									
Course Code	Course Title	L	T	Pr	C	Evaluation Scheme for (L T P)			
						Component	Exam	WT	Pass
241BBA201 (CC) Version: 1	Business Statistics and Logic	3	1	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA202 (CC) Version: 1	Marketing Management	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA203 (CC) Version: 1	Financial Management	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA204 (CC) Version: 1	Management Accounting	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA205 (AEC) Version: 1	Business Communication- II	1	1	-	2	50	ISE	50	Min 40
241BBA206 (SEC) Version: 1	Emerging Technologies and application	2	-	-	2	50	ISE	50	Min 40
241BBA207 (MDE) Version: 1	Media Literacy and Critical Thinking	2	-	-	2	50	ISE	50	Min 40
	<b>TOTAL</b>	<b>20</b>	<b>2</b>	<b>-</b>	<b>22</b>	<b>550</b>	<b>TH: 22 TC:22</b>		

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<b>SEMESTER III</b>									
<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>Pr</b>	<b>C</b>	<b>Evaluation Scheme for (L T P)</b>			
						<b>Component</b>	<b>Exam</b>	<b>WT</b>	<b>Pass</b>
<b>241BBA301</b> (CC) Version: 1	Human Resource Management	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA302</b> (CC) Version: 1	Entrepreneurship and Startup ecosystem	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA303</b> (CC) Version: 1	Legal and Ethical issues in business	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA304</b> (AEC) Version: 1	Event Management	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA305</b> (VAC) Version: 1	International Business	2		-	2	50	ISE	30	Min 40
							MSE	20	
<b>241BBA306</b> (SEC) Version: 1	Enterprise System and platforms	1	-	2	2	50	ISE	50	Min 40
<b>241BBA307</b> (VAC) Version: 1	Yoga/Sports/NCC/NSS/ Disaster Management	-	-	4	2	50	ISE	50	Min 40
<b>241BBA308</b> (AEC) Version: 1	Foreign Language- I	2		-	Au	50	ISE	50	Min 40
	<b>TOTAL</b>	<b>21</b>		<b>06</b>	<b>22</b>	<b>550</b>	<b>TH: 27 TC:22</b>		

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<b>SEMESTER IV</b>									
<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>Pr.</b>	<b>C</b>	<b>Evaluation Scheme for (L T P)</b>			
						<b>Component</b>	<b>Exam</b>	<b>WT</b>	<b>Pass</b>
<b>241BBA401</b> (CC) Version: 1	Business Research Methodology	3	1	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA402</b> (SEC) Version: 1	Management Information System	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA403</b> (DSE) Version: 1	Major Specialization I	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA404</b> (DSE) Version: 1	Major Specialization II	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA405</b> (SEC) Version: 1	Design Thinking and Innovation	1	-	-	2	50	ISE	30	Min 40
							MSE	20	
<b>241BBA406</b> (SEC) Version: 1	Advance Excel / R Programming	-	-	4	2	50	ISE	50	Min 40
<b>241BBA407</b> (VAC) Version: 1	MOOCS	-	-	-	2	50	ISE	50	Min 40
<b>241BBA408</b> (AEC) Version: 1	Foreign Language-II	2	-	-	Au	50	ISE	50	Min 40
	<b>TOTAL</b>	<b>18</b>	<b>1</b>	<b>4</b>	<b>22</b>	<b>550</b>	<b>TH: 23 TC:22</b>		

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SEMESTER V									
Course Code	Course Title	L	T	Pr.	C	Evaluation Scheme for (L T P)			
						Component	Exam	WT	Pass
241BBA501 (CC) Version: 1	Strategic Management	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA502 (CC) Version: 1	Logistics and Supply Chain Management	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA503 (DSE) Version: 1	Major Specialization III	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA504 (DSE) Version: 1	Minor Specialization I	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA505 (SEC) Version: 1	Business Taxation	2	-	-	2	50	ISE	30	Min 40
							MSE	20	
241BBA506 (SEC) Version: 1	Internship/capstone Project	-	-	-	2	50	Report	50	Min 40
241BBA507 (VAC) Version: 1	Indian Constitution	2	-	-	2	50	ISE	50	Min 40
	<b>TOTAL</b>	<b>20</b>	<b>-</b>	<b>-</b>	<b>22</b>	<b>550</b>	<b>TH: 20 TC:22</b>		

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SEMESTER VI									
Course Code	Course Title	L	T	Pr	C	Evaluation Scheme for (L T P)			
						Component	Exam	WT	Pass
241BBA601 (CC) Version: 1	Project Management	3	1	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA602 (DSE) Version: 1	Major Specialization IV	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA603 (DSE) Version: 1	Major Specialization V	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA604 (DSE) Version: 1	Minor Specialization II	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
241BBA605 (SEC) Version: 1	Corporate Governance	2	-	-	2	50	ISE	30	Min 40
							MSE	20	
241BBA606 (SEC) Version: 1	Tableau/ Personal Financial Planning	-	-	4	2	50	ISE	50	Min 40
241BBA607 (SEC) Version: 1	Major Project	-	-	-	4	100	VIVA VOCE	100	Min 40
	<b>TOTAL</b>	<b>17</b>	<b>1</b>	<b>4</b>	<b>24</b>	<b>600</b>	<b>TH: 22 TC:24</b>		

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<b>SEMESTER VII BBA HONOURS</b>									
<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>Pr</b>	<b>C</b>	<b>Evaluation Scheme for (L T P)</b>			
						<b>Component</b>	<b>Exam</b>	<b>WT</b>	<b>Pass %</b>
<b>241BBA701</b> (OE) Version: 1	AI for Business	4		-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA702</b> (CC) Version: 1	Entrepreneurial Leadership	3	1	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA703</b> (DSE) Version: 1	Major Specialization VI	4		-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA704</b> (DSE) Version: 1	Major Specialization VII	4			4	100	ISE	50	Min 40
<b>241BBA705</b> (SEC) Version: 1	Dissertation work [evaluation in Eight semester]	-	-	-	-	-	ISE	50	Min 40
<b>241BBA706</b> (SEC) Version: 1	Summer Internship - II		-	-	4	100	ISE	50	Min 40
<b>241BBA707</b> (MDI) Version: 1	MOOC		-	-	2	50	ISE	100	Min 40
	<b>TOTAL</b>	<b>15</b>	<b>1</b>	<b>-</b>	<b>22</b>	<b>550</b>	<b>TH: 16 TC:22</b>		



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<b>SEMESTER VIII BBA HONOURS</b>									
<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>Pr</b>	<b>C</b>	<b>Evaluation Scheme for (L T P)</b>			
						<b>Component</b>	<b>Exam</b>	<b>WT</b>	<b>Pass %</b>
<b>241BBA801</b> (DSE) Version: 1	Major Specialization VI	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA802</b> (DSE) Version: 1	Major Specialization VI	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA803</b> (DSE) Version: 1	Major Specialization VI	4	-	-	4	100	ISE	20	Min 40
							MSE	20	
							ESE	60	Min 40
<b>241BBA804</b> (SEC) Version: 1	Dissertation work [Started in Seventh semester]	-	-	-	8	100	Report	100	Min 40
						100	Viva	100	
<b>241BBA805</b> (SEC) Version: 1	Paper Publication	2	-	-	2	50	ISE	50	Min 40
	<b>TOTAL</b>	<b>14</b>			<b>22</b>	<b>550</b>	<b>TH: 14 TC:22</b>		





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<b>SEMESTER VII BBA HONOURS with RESEARCH</b>										
Course Code	Course Title	L	T	Pr	C	Evaluation Scheme for (L T P)				
						Component	Exam	WT	Pass %	
241BBA701 (CC) Version: 1	Advanced Data Analysis Tools	2		-	4	100	ISE	20	Min 40	
							MSE	20		
							ESE	60	Min 40	
241BBA702 (CC) Version: 1	Advanced Research Methodology	2		-	4	100	ISE	20	Min 40	
							MSE	20		
							ESE	60	Min 40	
241BBA703 (DSE) Version: 1	Research Internship Report and Viva –Voce			-	4	100	Report	50	Min 40	
							VV	50	Min 40	
241BBA704 (DSE) Version: 1	Major Specialization XI	4			4	100	ISE	20	Min 40	
							MSE	20		
							ESE	60		
241BBA705 (SEC) Version: 1	Major Specialization XII	4	-	-	4	100	ISE	20	Min 40	
							MSE	20		
							ESE	60		
241BBA707 (MDI) Version: 1	MOOC					2	50	ISE	50	Min 40
	<b>TOTAL</b>	<b>12</b>	<b>-</b>	<b>-</b>	<b>22</b>	<b>550</b>	<b>TH: 12 TC:22</b>			



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<b>SEMESTER VIII BBA HONOURS with RESEARCH</b>									
<b>Course Code</b>	<b>Course Title</b>	<b>L</b>	<b>T</b>	<b>Pr</b>	<b>C</b>	<b>Evaluation Scheme for (L T P)</b>			
						<b>Component</b>	<b>Exam</b>	<b>WT</b>	<b>Pass %</b>
<b>241BBA801</b> (SEC) Version: 1	Dissertation (For Research Track)*	-	-	-	20	500	Publicati on	200	Min 40
							Report	200	Min 40
							Viva	100	Min 40
<b>241BBA805</b> (MDI) Version: 1	MOOC	-	-	-	2	50	ISE	50	Min 40
	<b>TOTAL</b>				<b>22</b>	<b>550</b>	<b>TC:22</b>		



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**Distribution of Credits**

Semester	Core Courses	Ability Enhancement Course	Multi-Disciplinary Elective Course	Value Added Course	Skill Enhancement Course	Discipline Specific Elective	Total
I	12	2	2	2	4		22
II	16	2	2		2		22
III	12	4 + Au		4	2		22
IV	8	Au		2	4	8	22
V	8			2	4	8	22
VI	4				8	12	24
<b>TOTAL</b>	<b>60</b>	<b>8</b>	<b>4</b>	<b>10</b>	<b>24</b>	<b>28</b>	<b>134</b>

Semester	Core Courses	Ability Enhancement Course	Multi-Disciplinary Elective Course	Value Added Course	Skill Enhancement Course	Discipline Specific Elective	Total
BBA	60	8	4	10	24	28	134
BBA (HONS)	64	-	10	-	38	48	178
BBA (Hons with Research)	68	-	8	-	48	36	178